



*Insights ... to Persuade*



*Imagination ... to Visualize*



*Ingenuity ... to Present*



JURY RESEARCH  
TRIAL GRAPHICS  
COURTROOM TECHNOLOGY



***Litigation Insights*** is a litigation services consulting firm that provides assistance to trial teams by assessing jurors' attitudes through jury research projects, such as mock trials and focus groups. Our firm also develops demonstrative graphics and animations, and provides courtroom technology for effective presentation at trial. Our professional services reduce the uncertainty before going to trial by creating compelling case themes and trial graphics for the purposes of clarifying and communicating effectively to the jury.

# JURY RESEARCH TRIAL GRAPHICS COURTROOM TECHNOLOGY



Professionalism, innovation, client loyalty and word-of-mouth have elevated Litigation Insights from a jury research and communication firm specializing in mass torts, to a full-service national company with an unparalleled reputation for excellence. Founded in 1994, Litigation Insights has offices strategically located throughout the country.

Corporate clients of Litigation Insights include 43 *Fortune 500* companies, as well as many smaller companies with specialized research needs. Over the years, we have also worked with a significant number of *The National Law Journal's* largest firms. The breadth and depth of our experience accounts in large part for our ability to quickly grasp and interpret case facts and hone in on key issues. We are proud of our established reputation as a provider of excellent jury research and trial preparation services with an understanding of real-world concerns.

## RESEARCH & DEVELOPMENT

### Comprehensive research services tailored to your specific needs



At Litigation Insights we provide a wide variety of jury services, each of which is tailored to fit the specific needs and interests of you and your client. Whether you are interested in jury eligibles'

reactions to your case during the very early stages of the discovery process or want to gain insight into the rationale and dynamics underlying a verdict following trial jurors' deliberations, Litigation Insights can assist you in gathering and interpreting the critical information. In the past decade, we have conducted all phases of research across a broad range of litigation genres nationwide. As we learn about your case and related goals, we can propose either a series of research projects, which build upon one another and provide comprehensive feedback in terms of theme development,

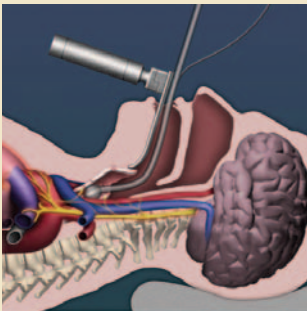
witness preparation and graphics, or we can offer a single project designed to strike a balance between your goals and your budget. When it comes to jury services, count on Litigation Insights during every phase of the case:

- **Pre-Trial**
  - Discovery Insights Research
  - Witness Evaluation Focus Groups
  - Deliberation Groups
  - Mock Trials
  - Community Attitude Surveys
  - Change of Venue Surveys
  - Strategic Planning Sessions
- **Witness Preparation**
  - Deposition Testimony
  - Trial Testimony
  - Congressional Testimony
- **In-Court**
  - Supplemental Juror Questionnaires
  - Jury Deselection
  - Feedback Juries
- **Post-Trial**
  - Post Verdict Interviews
  - Jury Reconvenings

## EVALUATION & PREPARATION

## VISUAL COMMUNICATION

### Effective visual presentations that will reinforce any case



In today's climate of corporate distrust, more than ever, jurors believe what they see. Effective visual presentations are supporting today's practitioners in both the pre-litigation and litigation

phases of their cases. Visual presentations can reinforce overarching themes, reduce case ambiguities, and ensure a focused comprehension of complex messages. In addition, our research environment allows us to develop and test our designs which can then be fine-tuned to anticipate the experiences, beliefs and biases of jurors and to influence their judgments in venues throughout the country.

Litigation Insights has a well-trained and certified staff of visual consultants, graphic artists, technical/medical illustrators and animators, ready to handle the toughest challenges when it comes to visual presentations for your next case. You can count on dedicated service from our expert staff specializing in these areas:

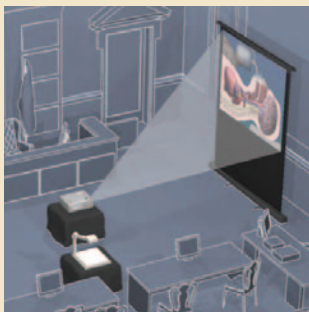
- **Accident Reconstruction**
- **Products Liability**
- **Intellectual Property**
- **Medical**
- **Environmental**
- **Charts, Graphs, Timelines and Centerpiece Thematics**
- **Exhibits for Non-Jury Settings**

## PRESENTATION DEVELOPMENT

# COURTROOM TECHNOLOGY

## THEME & PRESENTATION

### A high-tech, high-touch approach to case presentations



Litigation Insights provides presentation consulting and technology solutions throughout the life of a case. Working with your trial team and IT department, our experienced, certified professionals inte-

grate all of the technology necessary to support your case from discovery through trial. Once we have an understanding of your technology needs, preferred presentation style and the trial arena, we will submit a detailed proposal of our services, including cost projections, for your consideration.

At Litigation Insights, we take pride in keeping up with the latest advances in technology and understand their importance during a trial. Our technology skills include:

- **Technology Consulting and Strategy Design**
- **Documentation Production Management**
- **Transcript and Video Deposition Management**
- **Presentation Services**
- **Courtroom and War Room Installation**

## TESTING & ANALYSIS



Jury Research  
888.339.9885

Trial Graphics  
866.544.7239

Courtroom Technology  
866.544.7239